

# FSC Labeling

## Graphical Requirements




The Forest Stewardship Council (FSC) is an international certification and labeling system for paper and wood products that come from responsibly managed forests, and verified recycled sources. Under FSC certification, forests are certified against a set of strict environmental and social standards, and fibre from certified forests is tracked all the way to the consumer through the Chain of Custody certification system. The end result is a product in the marketplace carrying the FSC 'check-tree' logo. For more visit [www.fsc.canada.org](http://www.fsc.canada.org).

FSC Chain of Custody certified companies are audited to meet FSC's standards and are the only companies that may place the FSC Label on a product. Upon becoming certified, these companies receive all high resolution graphics of the labels, and their unique certification code that they place on every FSC Label. Certified companies must contact their certifier (=auditer) for FSC Label approval.

For a list of FSC-certified papers, and corresponding labels, visit [www.fsc.canada.org/fscpaper.htm](http://www.fsc.canada.org/fscpaper.htm)

### The FSC Label must include

- ⇒ FSC 'check-tree' logo 
- ⇒ Label type: Mixed Sources, Recycled or 100%
- ⇒ Copyright claim: '© 1996 Forest Stewardship Council', OR '© 1996 FSC' for minimum requirements label
- ⇒ Certification code: This is a unique code provided to a company when they become FSC-certified, and is used to identify products. Printers must use their Chain of Custody code on the label.



### FSC Label—FULL Version (LANDSCAPE)

- ◆ A minimum height of 11 mm
- ◆ Must have an area of clear space (shown here in grey) around the logo, equivalent to twice the height of the letters 'FSC'
- ◆ The surrounding border is not required
- ◆ Labels are provided in black, white, and green. Alternative colors may be used if warranted by the design and printing of the piece, and upon approval by the printer's certifier
- ◆ The FSC label statement is available in English and French
- ◆



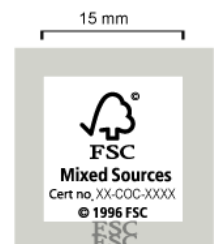
### FSC Label—FULL Version (PORTRAIT)

- ◆ A minimum width of 19 mm.
- ◆ Must have an area of clear space (shown here in grey) around the logo, equivalent to twice the height of the letters 'FSC'
- ◆ The surrounding border is not required
- ◆ Labels are provided in black, white, and green. Alternative colors may be used if warranted by the design and printing of the piece, and upon approval by the printer's certifier
- ◆ The FSC label statement is available in English and French



### FSC Label—MINIMUM REQUIREMENTS *(graphic files not provided, and must be created)*

- ◆ Can be displayed in landscape or portrait format
- ◆ A minimum size of 10 mm (landscape) and 15 mm (portrait) is recommended.
- ◆ Must have an area of clear space (shown here in grey) around the logo, equivalent to twice the height of the letters 'FSC'
- ◆ Labels are provided in black, white, and green. Alternative colors may be used if warranted by the design and printing of the piece, and upon approval by the printer's certifier.



# FSC Label Types

## FSC 100% Pure LABEL

For papers that are made of 100% FSC-certified virgin fibre. *NOTE: FSC-certified fibre comes from a forest that has been independently audited to meet FSC's 10 Principles and Criteria.*



100%

From well-managed forests

Cert no.  
www.fsc.org  
© 1996 Forest Stewardship Council



100%

From well-managed forests

www.fsc.org Cert no.  
© 1996 Forest Stewardship Council

## FSC Mixed Sources LABEL:

For papers that are made of a combination of FSC-certified virgin fibre mixed with controlled virgin fibre and/or recycled fibre. *NOTE: Controlled fibre has been independently verified to not come from illegally harvested forests, natural forests converted to plantations, threatened high conservation value forests, areas of social conflict, or GMOs.*



Mixed Sources

Product group from well-managed forests, controlled sources and recycled wood or fiber

Cert no.  
www.fsc.org  
© 1996 Forest Stewardship Council

Mixed Sources 1  
FSC\_MS\_1



Mixed Sources

Product group from well-managed forests, controlled sources and recycled wood or fiber

Cert no.  
www.fsc.org  
© 1996 Forest Stewardship Council

Mixed Sources 2  
FSC\_MS\_2



Mixed Sources

Product group from well-managed forests and other controlled sources

Cert no.  
www.fsc.org  
© 1996 Forest Stewardship Council

Mixed Sources 3  
FSC\_MS\_3



Mixed Sources

Product group from well-managed forests and recycled wood or fiber

Cert no.  
www.fsc.org  
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Mixed Sources 4  
FSC\_MS\_4



Mixed Sources

Product group from well-managed forests and recycled wood or fiber

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www.fsc.org  
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Mixed Sources 5  
FSC\_MS\_5

*FSC\_MS\_1 and FSC\_MS\_2 are identical, except for the inclusion of the mobius loop. This element is optional*

*FSC\_MS\_4 and FSC\_MS\_5 are identical, except for the inclusion of the mobius loop. This element is optional*



Mixed Sources

Product group from well-managed forests, controlled sources and recycled wood or fiber  
www.fsc.org Cert no.  
© 1996 Forest Stewardship Council



Mixed Sources

Product group from well-managed forests and other controlled sources  
www.fsc.org Cert no.  
© 1996 Forest Stewardship Council



Mixed Sources

Product group from well-managed forests and recycled wood or fiber  
www.fsc.org Cert no.  
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Mixed Sources

Product group from well-managed forests, controlled sources and recycled wood or fiber  
www.fsc.org Cert no.  
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Mixed Sources

Product group from well-managed forests and recycled wood or fiber  
www.fsc.org Cert no.  
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## FSC Recycled LABEL:

For papers that are made with 100% recycled fibre; at least 85% of which is post-consumer recycled. The % placed in the mobius loop is the % of post-consumer recycled fibre only.



Recycled  
Supporting responsible use of forest resources

Cert no.  
www.fsc.org  
© 1996 Forest Stewardship Council



Recycled

Supporting responsible use of forest resources

www.fsc.org Cert no.  
© 1996 Forest Stewardship Council



# FSC Label Styles

The FSC Labels are provided to all FSC-certified companies as high-resolution graphics in a standard format. The standard FSC Labels are available in 'full version', portrait or landscape, positive or negative color, and in black, white and FSC green (PMS ...). If a certified company would like to use the 'minimum version' or alternative colors of the FSC Label, they may do so as long as they do the graphical alterations themselves, and as long as all FSC Label variations are approved by the company's certifier ([www.fsc.canada.org/fscscertifiers.htm](http://www.fsc.canada.org/fscscertifiers.htm)).

## FULL Version



## MINIMUM Version

